



MAX PLANCK  
digital library

# Open Access and Licensing in the Max Planck Society

Third Annual Meeting of COAR

21-22 May 2012, Uppsala, Sweden

Dr Ralf Schimmer

Max Planck Society, Max Planck Digital Library, Munich, Germany

# Outline

1. Institutional Grounding: Max Planck Society & Open Access
2. The Learning Curve: Licensing & Open Access
3. Towards a New Mechanics: Activities & Networking

# Outline

1. Institutional Grounding: Max Planck Society & Open Access
2. The Learning Curve: Licensing & Open Access
3. Towards a New Mechanics: Activities & Networking

# The Max Planck Society (MPS)



The Max Planck Society for the Advancement of Science is an independent, non-profit research organization

- basic research
- dedicated to scientific excellence

78 Institutes in 3 Sections:

29 ChemPhysTech

30 Biomedical

19 Humanities & Social Sciences

Highly distributed organization

74 local libraries & MPDL as central unit

Budget 1.4 Bill. EUR (public funding)

Staff 12,500 Total Employees

4,500 Researchers

large number of visiting scholars

# Max Planck Society OA Commitments

- Initiator & host of Berlin Conference & Declaration (Oct 2003)
  - Essentially driven by a group of Max Planck Research Institute Directors
- Broad understanding of and approach to Open Access
  - The cost arguments of the “serials crisis” of course do matter...
  - ...but the thrust for OA comes even more so from “eResearch” and the requirements for the emerging new ways of scholarly communication
    - “full exploitation of the internet” (Berlin Declaration)
- Active in Green OA...
  - Since 2002 MPS Institutional Repository eDoc/Pubman
- ...but also strong focus on Gold OA
  - Since 2003 various MPS article charge & other publisher agreements
- ...and dedicated OA publisher
  - *Living Reviews in Relativity* et al.; *eLife* (with Wellcome Trust & HHMI)

# Outline

1. Institutional Grounding: Max Planck Society & Open Access

2. The Learning Curve: Licensing & Open Access

3. Towards a New Mechanics: Activities & Networking

Licensing is more than paying to read!

Libraries must realize that they are not limited to operating an acquisition budget; they ought to be the *organizers of the economic relationship* of their institutions with the publishers

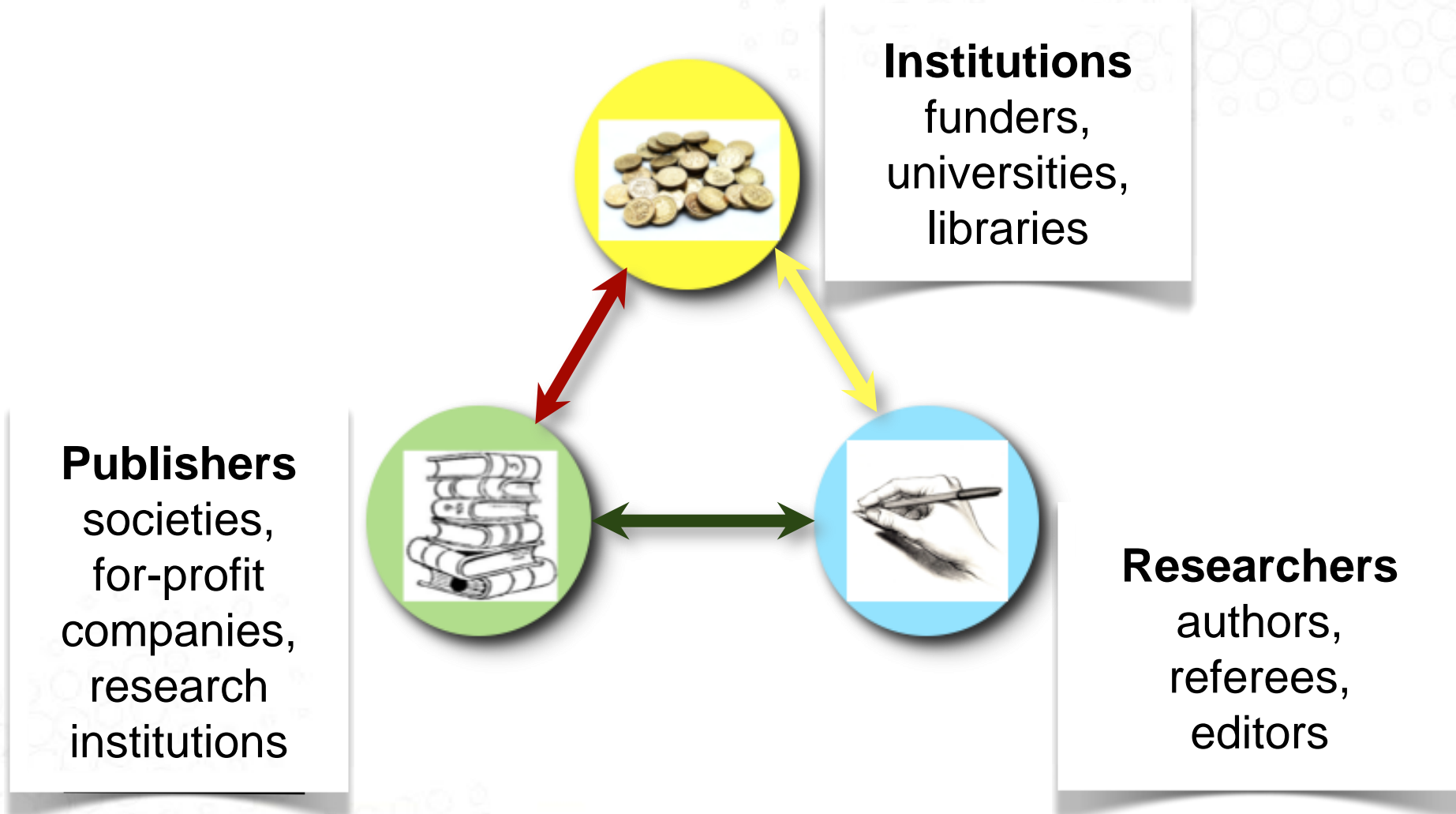
- In the emerging eResearch scenarios organizing access to content is not enough; other concerns need to be transported and manifested as well
  - e.g., technical aspects, archiving & hosting rights; OA options; re-use
  - German national „Alliance Licenses“ are important step in that direction
- Enormous strategic potential:  
The licensing process is the moment where the organized interests of publishers and of the research community meet, where services are defined and where money transactions are organized
- New institutional structures and processes necessary
  - MPS has unified acquisition and OA publication cost budget since 2005

# Outline

1. Institutional Grounding: Max Planck Society & Open Access
2. The Learning Curve: Licensing & Open Access
3. Towards a New Mechanics: Activities & Networking



# Bringing New Balance to OA Publishing Stakeholders



# MPS Current Involvement in Advancing OA & Licensing: expanding usage/transforming scholarly communication

Activities	Key Milestones
Berlin Conference Series	Berlin10, 7-8 Nov 2012, Stellenbosch, SA
German Alliance Initiative - Steering Committee - Working Groups Licensing & OA	New vision 2013-2017 to be adopted by Presidents 26 June 2012 Meeting of all WGs 11-12 Sept 2012
SCOAP3	ITT published 16 May 2012
EU Project PEER	Final Workshop, Brussels 29 May 2012
Science Europe OA Working Group	Report to General Assembly 24 May 2012
Enabling Environment Initiative	3rd meeting, Arlington 18-19 June 2012
Global Research Council	Washington 13-15 May 2012 Mandate for next meeting March 2013
LERU Chief Information Officer WG	yet to gain momentum
COAR OA Licenses Task Force	yet to gain momentum

## Famous Last Word from the Berlin Declaration

“We realize that the process of moving to open access changes the dissemination of knowledge with respect to legal and financial aspects. *Our organizations aim to find solutions that support further development of the existing legal and financial frameworks in order to facilitate optimal use and access.*”

changing legal & financial frameworks = OA & licensing

Thank you for your attention!

Further information:

- <http://oa.mpg.de>
- mailto: [schimmer@mpdl.mpg.de](mailto:schimmer@mpdl.mpg.de)

